

Alaska Peony Growers Association



ADVERTISING RATES

NEWSLETTER ADVERTISING DEADLINES

Winter/Spring
Ad Deadline: Dec. 10
 Published: Jan. 13

Summer/Fall
Ad Deadline: June 3
 Published: July 9

WEB AD RATES

Size	1 Month	3 Month	6 Month	1 Year
Home Page (Horizontal Bottom)	\$125	\$360	\$675	\$1275
Square (Rotating-10 second rotation)	\$75	\$215	\$405	\$765

Home Page Ad: Horizontal, bottom of home page, 700 px x 160 px
Square Ad: 250 px x 250 px

Website Business Resource Directory \$250 per year

Business listings include company name, address, contact information, short business description and a link to your website.

NEWSLETTER AD RATES

PREMIUM POSITIONS

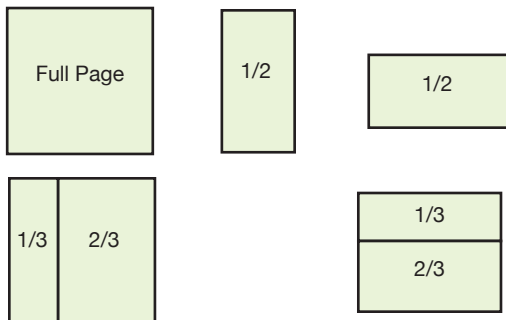
Position	Per issue rate 1 issue commitment	Per Issue Rate 2 issue commitment
Back Cover	\$200	\$175
Inside Front	\$175	\$150
Inside Back	\$175	\$150
Page 1	\$175	\$150

Guaranteed Preferred Position, add 15% to gross space rate.

Print Ad Rates

Size	Per Issue Rate 1 issue commitment	Per Issue Rate 2 issue commitment
Full Page	\$125	\$100
2/3 Page	\$100	\$75
1/2 Page	\$75	\$50
1/3 Page	\$50	\$25
Business Card	\$75	\$50

Ads may be horizontal or vertical.



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